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John Schlitt  
Director, Home Visiting  
Pew Center on the States



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Give children every advantage  
to be ready for school and you  
build the foundation for a  
lifetime of good health.



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It is not possible to eliminate health disparities without simultaneously reducing disparities in educational achievement.

Freudenberg and Ruglis, Reframing School Dropout as a Public Health Issue. *Preventing Chronic Disease* 2007;4(4).



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## Early Childhood Education and Parent Support Outcomes

- ↓ Reduction in child abuse and neglect
- ↑ Positive parenting practices
- ↓ Special education placement
- ↑ High school graduation
- ↓ Arrests
- ↓ Teen pregnancy



# Transformational Ideas

- Child Health Development Trust
  - UCLA: Halfon, DuPlessis, Inkelas
- Triple Aim
  - IHI: Berwick
- Wellness Trust for 21<sup>st</sup> Century
  - Lambrew, Center for American Progress
- Nemours Health and Prevention Services



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# Early childhood and health care reform

- Prevention is not exclusive domain of medicine: disaggregate from insurance
- Transform system to address social determinants of health
- Integrate prevention across child serving sectors: family support, parent education, child care and pre-K, medical home, mental health
- Invest in new prevention workforce



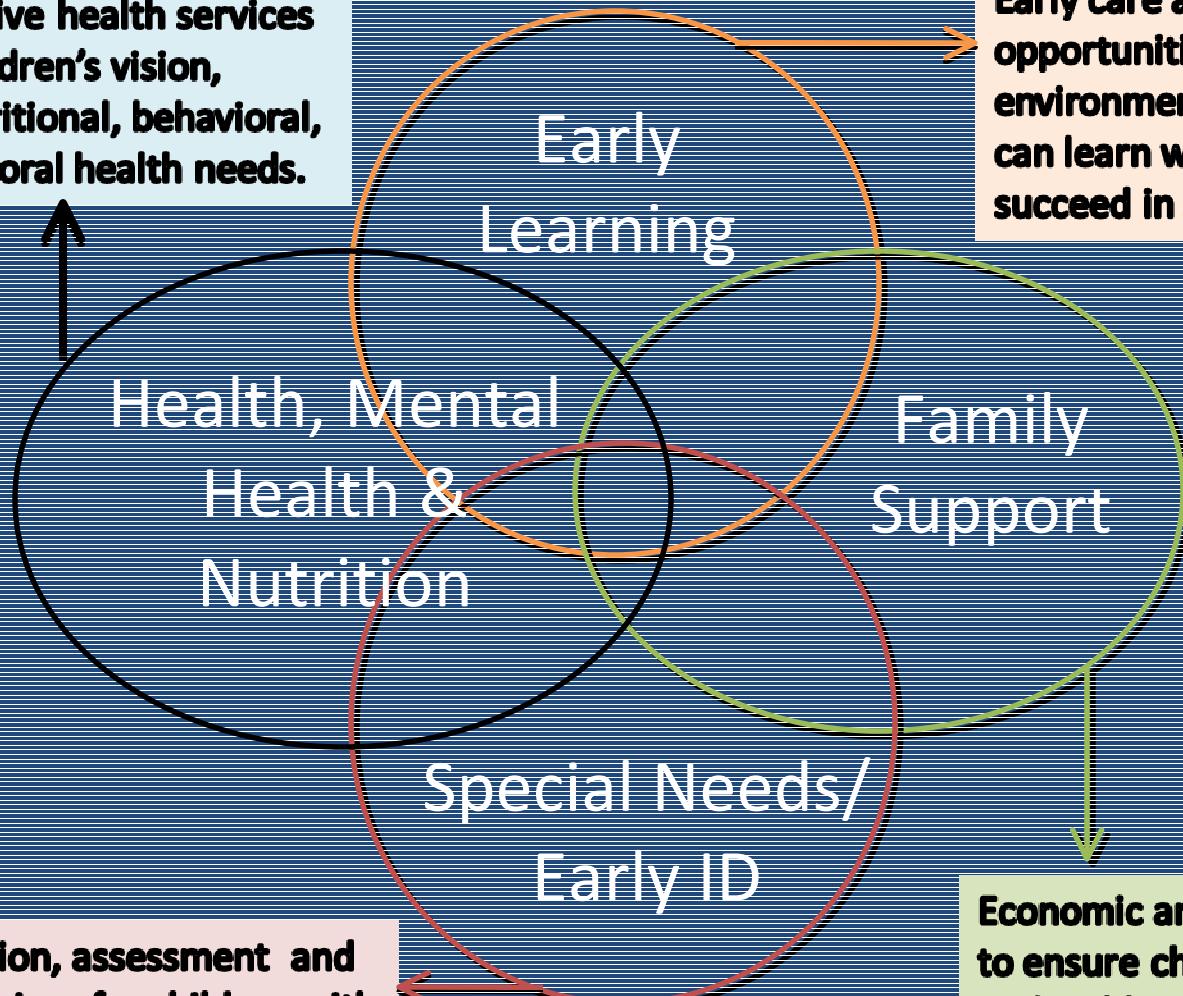
# Glue/Integrator/Trust

- Greater emphasis on population health
- Funding, planning and monitoring for systems, not services
- Linkages, coordination, integration horizontally **and** vertically (home, child care, schools, CBOs)
- Disparate funds redirected to central authority operating under capital budget
- Develop IT backbone: shared information systems, common performance reporting
- Set priorities for evidence-informed prevention investments,
- Reform payment policies to reward prevention

# Early Childhood Development System

**Comprehensive health services that met children's vision, hearing, nutritional, behavioral, physical and oral health needs.**

**Early care and education opportunities in nurturing environments where children can learn what they need to succeed in school and life**



**Early identification, assessment and appropriate services for children with special health care needs, disabilities, or developmental delays**

**Economic and parenting supports to ensure children have nurturing and stable relationships with caring adults**



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# Pew Center on the States

Part of Pew's broader effort to study and promote nonpartisan policy solutions for pressing and emerging problems affecting Americans.



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## Children's Policy Group

- **Pre-K Now:** advancing high quality pre-kindergarten for all three and four year-olds.
- **Partnership for America's Economic Success:** Documenting the economic benefits to the nation of investments in children prenatal to five.
- **Children's Dental Health:** Improving children's access to oral health.
- **Home Visiting:** Promoting policies and practices to expand access to evidence-based home visiting for at-risk families.



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## The Pre-K Now Campaign Model: A blueprint for policy advocacy

- Research to inform policy and practice – (Pre-K Now, The National Institute for Early Education Research)
- State policy advocacy, including lobbying (Pre-K Now and state partners)
- Federal agenda to support campaign goals (Pre-K Now and national partners)
- Strategic communications to build support and buy-in for the issue (Web-site, polls, newsclips)
- Unusual suspects: engaging organizational partners with influence on policy process



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# The PCS Home Visiting Campaign

## Our Strategy

- State policy campaigns: 4-6 states with the potential to move home visiting policy and practice
- A federal agenda: opportunities to build national support for state efforts
- A research agenda to inform policy and practice
- Strategic communications



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## The PCS Home Visiting Campaign

### **Our plan for long term outcomes (5 years):**

- Three states are actively expanding home visiting services to reach all eligible families
- 6-8 states have demonstrated progress toward goal of increasing home visiting services to one-third of the eligible population.



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## PCS Children's Dental Initiative

- Targeted work in to improve access to oral health for underserved kids by changing state policies
- Focusing on 4 areas:
  - Community water fluoridation
  - School-based sealant programs
  - Reforms to state Medicaid programs
  - Experiments with new dental workforce models



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# Federal Agenda for Children

- Create a Presidential Early Learning Council
- Launch Early Learning Challenge Grants
- Address pre-k in reauthorization of ESEA
- Fund provisions in Higher Education Act
- Strengthen pre-k access and quality in Head Start Act



# Federal Agenda for Children

- Education Begins at Home Act
  - \$500M
    - Grants to States for evidence-based HV programs
    - Grants to LEAS/CBOs targeted to English language learners
    - Grants to DOD schools for HV
    - New Parent education campaign
- President's Budget for HV
- Health care reform



# Federal Agenda for Children

- Work through coalitions to get dental benefits included in national health care reform
  - Include benefits for children and adults
  - Seek to eliminate disparities in access to care for racial and ethnic minorities
  - Ensure design emphasizes cost-effective prevention (dental sealants, and access to optimally fluoridated water)



# Federal Agenda for Children

- Work with states to ensure they take up the option to provide a “dental wrap,” e.g. dental insurance for low income children who have health, but not dental, insurance
- Provide technical assistance to states to help them measure access to dental services and quality of care in CHIP