



9th Annual Budget and Tax Briefing for Grantmakers: Crisis, Opportunity & Action

Room Capital C
Embassy Suites Washington-Convention Center
900 10th Street Northwest, Washington, DC 20001

AGENDA

Tuesday, February 28, 2012

- 6:00pm Networking Dinner
- **Featured Speaker: Barbara Ehrenreich**, Author of *Nickel and Dimed*, *Bait and Switch*; and *This Land Is Their Land*
 - Location TBA

Wednesday, February 29, 2012

8:30-9:00am Networking Breakfast

9:00-9:15am Welcome and Introductions

- **Stephanie McGencey**, Executive Director, Grantmakers for Children, Youth & Families
- **Mike Laracy**, Director of Policy Reform and Advocacy, Annie E. Casey Foundation, Steering Committee Member, Grantmakers Income Security Taskforce

9:15-10:00am **Federal Budget and Tax Outlook for FY2013: This Year's Urgent Threats and Opportunities**

This Opening Keynote Address will highlight key provisions in the President's budget proposal effecting children, youth and families.

- **Martha Coven**, Associate Director, Education, Income Maintenance and Labor, Office of Management and Budget
- **Stephanie McGencey**, Executive Director, Grantmakers for Children, Youth & Families (Facilitator)

- 10:00-10:15am Break
- 10:15-11:30am **FY 2013 Budget Implications for Low-income Families and Children**
 A panel of experts will provide an overview of upcoming budget debates in Congress including sequestration; offer insights on the political and economic landscapes; and discuss the potential consequences for low-income families and children.
- **Sara Slaughter**, Program Director, Robert R. McCormick Foundation (Moderator)
 - **Robert Greenstein**, Executive Director, Center on Budget and Policy Priorities
 - **Bruce Lesley**, President, First Focus
 - **Maya MacGuineas**, President, Committee for a Responsible Federal Budget and Director, Fiscal Policy Program, New America Foundation
- 11:30-12:45pm **State Tax and Budget Trends: Impacts on Public Services**
 This session will include a discussion of the continued impact of the recession on state budgets; the consequences of state budget shortfalls and spending cuts for low-income families and children; and the anticipated fallout from sequestration.
- **Mark D. Constantine**, Vice President for Strategy, Policy and Learning, Jessie Ball duPont Fund (Moderator)
 - **Nicholas Johnson**, Director, State Fiscal Project, Center on Budget and Policy Priorities
 - **Sheri Steisel**, Senior Federal Affairs Counsel and Senior Director, Human Services and Welfare Committee, National Conference of State Legislatures
 - **Kerry Korpi**, Director, Research and Collective Bargaining Unit, AFSCME
- 12:45-1:45pm Networking Lunch
- 1:45-3:00pm **Raising Revenues: Investing in the American Dream**
 This session will examine some of the top strategies under consideration by policymakers and advocates for raising revenues. Panelists will discuss the policies within the current contexts of the election season, public will regarding the role of government, and the efficacy of Congress.
- **Mike Laracy**, Director of Policy Reform and Advocacy, Annie E. Casey Foundation, Steering Committee Member, Grantmakers Income Security Taskforce (Moderator)
 - **Katherine McFate**, President and CEO, OMB Watch
 - **Patrick Bresette**, Associate Program Director, Public Works, Demos
 - **Aranthan Jones**, Principal, Podesta Group
- 3:00-3:15pm Break
- 3:15-4:45pm **Occupy Philanthropy: Where Funders Fit with the 99%**
 The Occupy Movement has had an unquestionable impact on public discourse about income inequality. This session will review current research about the movement, reactions from other organizing movements, and an exploration of how funders might think about supporting the Movement and its narrative.
- **Robert Shull**, GIST Steering Committee Member (Moderator)
 - **Héctor R. Cordero-Guzmán**, Professor, School of Public Affairs, Baruch College/CUNY
 - **Jonathan Smucker**, Co-Founder and Director, Beyond the Choir
 - **Gina Wood**, Deputy Director, Joint Center for Political and Economic Studies

- 4:45-5:00pm **Closing Remarks**
- [Stephanie McGencey](#), Executive Director, Grantmakers for Children, Youth & Families
 - [Benita Melton](#), Program Officer, Charles Stewart Mott Foundation, Steering Committee Co-Chair, Grantmakers Income Security Taskforce

5:00pm **Adjourn**

Thursday, March 1, 2012 (FOR FUNDERS AND PHILANTHROPIC ADVISORS ONLY)

8:30-9:00am **Networking Breakfast**

- 9:00-9:15am **Welcome and Reflections**
- [Stephanie McGencey](#), Executive Director, Grantmakers for Children, Youth & Families
 - [Helen Neuborne](#), Director of Quality Employment, Ford Foundation, Steering Committee Member, Grantmakers Income Security Taskforce

- 9:15-10:45am **The Fair Taxes Campaign**
- This panel will discuss a new 2012 campaign to raise federal and state tax revenues. Panelists will discuss the campaign's strategy to build a strong base of support in key states and congressional districts that can organize and mobilize the base, engage in significant federal and state legislative fights, hold candidates accountable for their votes and positions on issues, move a coordinated campaign message and garner significant earned media.
- [Gary Bass](#), Executive Director, Bauman Family Foundation

10:45-11:00am **Break**

- 11:00am-12:00pm **Communications Collaborative Committee**
- This panel will discuss the work of the Communications Collaborative Committee which was formed to explore ways to build and share communications capacity in the field. While many foundations have invested in strategic communications support for their grantees, no centralized hub had yet existed to unite policy and advocacy groups at the funder level, facilitate peer learning, or bring "what works" to scale.
- [Patrick Bresette](#), Associate Program Director, Public Works, Demos
 - [Ami Nagle](#), Director, Nagle & Associates

12:00pm **Adjourn**