

GIST

GRANTMAKERS INCOME SECURITY TASKFORCE



Building Our Collective Strength: Exploring Possibilities for Strategic Partnering

Four Points Sheraton
Franklin CD
1201 K St. NW, Washington, DC

Monday, August 3, 2009

AGENDA

- 10:00 – 10:10 AM** **Welcome**
- **Stephanie McGencey**, Executive Director, Grantmakers for Children, Youth & Families
 - **Michael Laracy**, Coordinator for Public Policy, The Annie E. Casey Foundation and Co-chair, Grantmakers Income Security Taskforce
 - **Benita Melton**, Program Officer, Charles Stewart Mott Foundation and Co-chair, Grantmakers Income Security Taskforce
- 10:10 – 10:35 AM** **Overview and Introductions**
- **Brigitte Rouson**, Consultant to Mosaica: The Center for Nonprofit Development and Pluralism
- 10:35 – 10:45 AM** **PolicyMap Resource Briefing**
- This session will include a demonstration of this online mapping tool and a discussion of how it can be used to help guide policy decisions and the strategic allocation of resources.
- **Maggie McCullough**, Director, PolicyMap
- 10:45 – 10:55 AM** **Participant Survey Summary**
- This presentation will include a review of the key findings from the participant survey and implications for this strategy session.
- **Renée Carl**, Senior Program Manager - Policy Initiatives, Grantmakers for Children, Youth and Families

10:55 – 11:50 AM

Identification of Strategy/Action Areas to Explore

During this facilitated discussion, participants will explore and share areas of interest for collaboration, and move towards identifying options for the afternoon breakout sessions.

- **Brigette Rouson**, Consultant to Mosaica
- **Hilary Binder-Aviles**, Senior Consultant, Mosaica

Questions for Discussion

- Based on the survey, what are the obvious opportunities and ways in which we can begin to collaborate around advocacy efforts/campaigns? What issues can we connect, and how can we connect them?
- What are the challenges? Where can grantmakers best combine efforts – geographically or in other ways – to deepen impact?
- What are the parts that make up successful advocacy that can be used by advocates from mainstream policy to edgy advocacy work and everything in between?

11:50 – 12:30 PM

Break/Lunch

12:30 – 1:30 PM

Strategy Round One – Breakout Groups: Focus & Strategy Development

Each breakout group will select a facilitator and reporter, and answer the questions outlined below.

Facilitator: Makes sure that everyone speaks and that the group comes up with key points to bring back to the full group.

Reporter: Makes sure that key points are recorded for meeting summary, and presents to full group just a few key points as requested by facilitator.

Questions for Discussion

- What does real progress in this area look like?
- What role can you and/or your foundation play in this work?
- What does the data say about the need?
- What action can we take together as grantmakers to achieve that progress?
 - What are ways that we can capitalize on strategic differences to advance this work?
 - How can we best connect the efforts of grantmakers of different scope (local, regional, national, international) and scale (grant size, multiple areas of program focus or single area of focus) to draw on a full range of knowledge and perspectives?
- What are opportunities to seize in the near future?

1:30 – 1:45 PM

Strategy Round One – Summary Share

1:45 – 2:00 PM

Group Discussion

2:00 – 2:10 PM

Break

2:10 – 3:00 PM

Strategy Round Two – Breakout Groups: Action Planning

Each breakout group will select a facilitator and reporter, and answer the questions outlined below.

Facilitator: Makes sure that everyone speaks and that the group comes up with key points to bring back to the full group.

Reporter: Makes sure that key points are recorded for meeting summary, and presents to full group just a few key points as requested by facilitator.

Questions for Discussion

- What are top priorities for collaborative action – short-, medium-, and long-term?
- What are the practical steps, including ways to get approval in your grantmaking institution and bring other funders in?
- What will it take to have strong, effective collaborations? What could get in the way, and how might we overcome that?
- Are there other grantmakers we should reach out to?
- Do you need ongoing facilitation or support from GIST/GCYF to move forward?

3:00 – 3:15 PM

Strategy Round Two – Summary Share

3:15 – 4:00 PM

Progress and Next Steps

Participants share: one takeaway from today's work OR one commitment that can be made following up on today's meeting.

- **Brigette Rouson**, Consultant to Mosaica

Closing Comments

- **Stephanie McGencey**, Executive Director, Grantmakers for Children, Youth & Families
- **Michael Laracy**, The Annie E. Casey Foundation, Co-chair, Grantmakers Income Security Taskforce
- **Benita Melton**, Charles Stewart Mott Foundation, Co-chair, Grantmakers Income Security Taskforce

4:00 PM

Adjourn