



## 7th Annual Budget and Tax Briefing for Grantmakers

Franklin C&D  
Four Points Sheraton  
1201 K Street, NW, Washington, DC

### AGENDA

**Thursday, February 25, 2010**

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**9:00-9:15am**

#### **Welcome and Introductions**

- **Helen Neuborne**, Director, Quality Employment, Ford Foundation and GIST Steering Committee Member
- **Stephanie McGencey**, Executive Director, Grantmakers for Children, Youth & Families

**9:15-11:15am**

#### **Federal Budget and Tax Outlook for FFY 2011**

This session will include a brief presentation on the key provisions in the President's budget proposal; the implications of these proposals for supports and services for low-income families and children; offer insights about key players and outlook for the budget debates in Congress; and discuss the anticipated fallout from ending ARRA fiscal relief in December 2010.

- **Alice Warner**, Program Officer, W.K. Kellogg Foundation and GIST Steering Committee Member (Moderator)
- **Robert Gordon**, Associate Director, Education, Income Maintenance and Labor, Office of Management and Budget
- **Robert Greenstein**, Executive Director, Center on Budget and Policy Priorities
- **Eugene Steuerle**, [Institute Fellow and Richard B. Fisher Chair, Urban Institute](#)
- **Aranthan Jones**, Principal and Senior Consultant, Podesta Group
- **Bruce Lesley**, [President, First Focus](#)
- **Julia Isaacs**, [Child and Family Policy Fellow, Economic Studies Program, Brookings Institution](#)

#### *Resources:*

- [\*\*Kids' Share: An Analysis of Federal Expenditures on Children through 2008\*\*](#) by Julia Isaacs, Tracy Vericker, Jennifer Ehrle Macomber, and Adam Kent, Urban Institute and Brookings, Fall 2009.
- [\*\*Failure to Extend Improvements in Child Tax Credit Would Harm Millions of Low-Income Working Families\*\*](#) by Arloc Sherman, Avi Feller, and Chuck Marr, Center on Budget and Policy Priorities, February 16, 2010.

- [Remembering the Little People: Accounting for Kids](#) by Nancy Folbre, New York Times Ecnomix Blog, January 18, 2010.

11:15-12:00pm

**Lunch**

12:00-1:30pm

**State Budget and Tax Outlook for FFY 2011**

This session will include a discussion of the continued impact of the recession on state budgets; the consequences of state budget shortfalls and spending cuts for low-income families and children; and the anticipated fallout from ending ARRA fiscal relief in December 2010.

- **Alice Warner**, Program Officer, W.K. Kellogg Foundation and GIST Steering Committee Member (Moderator)
- [Brian Sigriz, Director, State Fiscal Studies, National Association of State Budget Officers](#)
- [Sheri Steisel, Federal Affairs Counsel, and Director, Human Services Policy, National Conference of State Legislatures](#)
- [Nicholas Johnson, Director, State Fiscal Project, Center on Budget and Policy Priorities](#)
- [Doug Hall, Director, Economic Analysis and Research Network, Economic Policy Institute](#)
- **Joe Theissen**, Vice President, Policy and Governmental Affairs, Voices for America's Children

*Resources:*

- [EPI Fact Sheet: Jobs Crisis and the Great Recession](#) by Anna Turner, Economic Policy Institute, January 22, 2010.

1:30 – 3:00pm

**Overhaul of the Federal Poverty Measure**

This session will include a discussion of current efforts to improve the US poverty measure, including pending legislation (Measuring American Poverty Act) as well as the potential adoption of a new poverty measure by the Administration (without congressional action).

- **Michael Laracy**, Director, Policy Reform and Advocacy, Annie E. Casey Foundation and GIST Steering Committee Member (Moderator)
- [Indivar Dutta-Gupta, Professional Staff, Subcommittee on Income Security and Family Support, US House of Representatives Committee on Ways and Means](#)
- **Adam Taylor**, Senior Political Director, Sojourners and White House Domestic Policy Council Fellow
- **Jodie Levin-Epstein**, Deputy Director, Center for Law and Social Policy
- [Melissa Boteach, Half in Ten Manager, Center for American Progress](#)

*Resources:*

- [In Focus: The Poverty Measure](#), Spotlight on Poverty and Opportunity.
- [A Step Ahead on Modern Poverty Measure](#) by Dorothy Smith, CLASP, January 2010 (revised).
- [Measure by Measure: The Current poverty Measure v. the National Academy of Sciences Measures](#) by Dorothy Smith, CLASP, November 2009.
- [What Gets Measured Gets Done: How a Supplemental Federal Poverty Measure Will Drive Smarter Policy](#), by Melissa Boteach and Jitinder Kohli, Center for American Progress, March 2, 2010.

- [The Supplementary Poverty Measure Will Provide a Much Clearer Picture](#) (video), Half in Ten, March 3, 2010.
- [Ask the Expert: Fixing the Federal Poverty Measure](#) (video) by Melissa Boteach, Center for American Progress, March 2, 2010.
- [Podcast on the Supplementary Poverty Measure](#), by Melissa Boteach, Center for American Progress Action Fund.

**3:00 – 3:15pm**

**Break**

**3:15 – 5:00pm**

**Grantmaker Strategy Session** (FOR FUNDERS AND PHILANTHROPIC ADVISORS ONLY)

Grantmakers will be invited to provide brief updates on:

- funding priorities/new directions or initiatives;
- impact of economy on endowment and portfolios;
- timeframe/timeline for making investments; and
- ripe opportunities for collaboration.

Participants will also reflect on the previous sessions and discuss strategies and opportunities for investments and collaboration.

- **Helen Neuborne**, Director, Quality Employment, Ford Foundation and GIST Steering Committee Member (Moderator)
- **Stephanie McGencey**, Executive Director, Grantmakers for Children, Youth & Families (Moderator)

**5:00pm**

**Adjourn**

**6:00 – 8:00pm**

**Dinner Program** with **Heather Higginbottom**, Deputy Assistant to the President for Domestic Policy (*rsvp required*)

**Lake Room, Acadiana, 901 New York Avenue, NW, Washington, DC**

Join us for an informal discussion about priorities of the Administration for low-income families and children and the Promise Neighborhood Initiative. *Please note there is a \$30 fee to attend this program to help defray the costs of the dinner.*

## Friday, February 26, 2010

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**9:00 – 9:15am**

**Welcome and Reflections**

- **Helen Neuborne**, Director, Quality Employment, Ford Foundation and GIST Steering Committee Member
- **Stephanie McGencey**, Executive Director, Grantmakers for Children, Youth & Families

**9:15 – 12:00pm**

**Policy Update: Hunger and Nutrition**

This session will include a discussion of the expanding role of food stamps in the safety net; upcoming reauthorization of federal child nutrition programs; potential expiration of the food stamp stimulus; and the implications for low- and no-income families and children.

- **Eric Kessler**, Principal and Managing Director, Arabella Advisors (Moderator)

*Policy Briefing*

- **Kevin Concannon**, Under Secretary, Food, Nutrition and Consumer Services, U.S. Department of Agriculture

*NGO Action*

- **James Weill**, President, Food Research and Action Center
- **Kimberley Chin**, Director, Maryland Hunger Solutions
- **David Beckmann**, President, Bread for the World

*Funder Strategies*

- **Michael Laracy**, Director, Policy Reform & Advocacy, Annie E. Casey Foundation and GIST Steering Committee Member
- **Jasmine Hall Ratliff**, [Program Officer, Robert Wood Johnson Foundation](#)

*Communication Strategies*

- **Jim Gerstein**, [Principal, Gerstein | Agne Strategic Communications](#)
- **Erin Campbell**, [Vice President, Spitfire Strategies](#)

*Resources:*

- **Families Struggle to Afford Food, Survey Finds** by Jason DeParle, New York Times, January 26, 2010.

**12:00-2:00pm**

**Lunch and Grantmaker Strategy Session** (FOR FUNDERS AND PHILANTHROPIC ADVISORS ONLY)

Participants will reflect on the previous sessions and discuss strategies and opportunities for investments and collaboration.

- **Helen Neuborne**, Director, Quality Employment, Ford Foundation and GIST Steering Committee Member (Moderator)
- **Stephanie McGencey**, Executive Director, Grantmakers for Children, Youth & Families (Moderator)

**2:00pm**

**Adjourn**

***Additional Resources:***

- **The President's 2011 Budget Priorities: Cut Poverty and Promote Opportunity** by Michael Laracy and Shelley Waters-Boots, "*Out of the Spotlight*" posting for February 10, 2010.
- **Special Report: States in Crisis**, The American Prospect and Demos, March 2010.